New)

CONTRACT

Print Date 10/13/12

Page 1 of 6

KVVU-TV
Henderson - Las Vegas

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Waterfront Strategies 1010 Wisconsin Ave, NW #800 Washington, DC 20007

	Contract / Re 498394	vision /		Alt Order 1 06371546		
Product	1.					
PATRIOT MAJORITY USA	ı					
Contract Dates	Estimate #					•
10/15/12 - 10/27/12	2029					
Advertiser			Or	ginal Date	<u>/</u> R	tevision
Patriot Majority USA			1	0/12/12	/	10/13/12
	Billing Cycle	Billing	Cal	endar	C	ash/Trade

Billing Cycle	Billing Cale	<u>endar</u>	Cash/ i rade
EOM/EOC	Broadcast		Cash
<u>Station</u>	Account E	<u>xecutive</u>	Sales Office
KVVU	Teresa Dif	uria	TELEREP-PHIL
Special Hand	ling		4
Demographic			
Adults 35+			
			·
IDB#	Advertiser	<u>Code</u>	Product Code
	84		91
Agency Ref		Advertiser	<u>Ref</u>

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type:	Spots	Amount
N 1 KVVU 10/23/12 10/26/12 The Dr.Oz Show	M-F 10a-11a	:30	NM	1	\$250.00
Start Date End Date Weekdays Spot Week; 10/23/12 10/29/12 -TWTF	<u>s/Week</u> <u>Rate</u> 1 \$250.00		`		
		.20	N I A		00.000
N 2 KVVU 10/16/12 10/22/12 Fox 5 News M-F 10 Start Date End Date Weekdays Spot	0p-11p 10p-11p s/Week Rate	:30	NM	4	\$8,600.00
Week: 10/16/12 10/22/12 MTWTF	4 \$2,150.00				
N 3 KVVU 10/16/12 11/05/12 Better	M-F 11a-12p	:30	NM	4	\$780.00
	s/Week Rate				
Week: 10/16/12 10/22/12 MT-TF	3 \$195.00		. *		
Week: 10/23/12 10/29/12w	1 \$195.00				
Week: 10/30/12 11/05/12	0 \$0.00				
N 4 KVVU 10/16/12 11/05/12 Katie Couric	2-3p	:30	NM	4	\$1,700.00
	s/Week Rate				
Week: 10/16/12 10/22/12 MTWTF	3 \$425.00				
Week: 10/23/12 10/29/12T	1 \$425.00				
Week: 10/30/12 11/05/12	0 \$0.00				
N 5 KVVU 10/16/12 11/05/12 Anderson	3-4p	:30	NM	2	\$900.00
	s/Week Rate				
Week: 10/16/12 10/22/12 MTWTF	2 \$450.00				
Week: 10/23/12 10/29/12	0 \$0.00				
Week: 10/30/12 11/05/12	0 \$0.00				
N 6 KVVU 10/16/12 11/05/12 The Dr.Oz Show	4-5p	:30	NM	4	\$2,000.00
	s/Week Rate				
Week: 10/16/12 10/22/12 MTW	3 \$500.00				
Week: 10/23/12 10/29/12W	1 \$500.00				
Week: 10/30/12 11/05/12	0 \$0.00				
N 7 KVVU 10/16/12 11/05/12 Fox 5 News at 5	5-530p	:30	NM	2	\$1,900.00
	s/Week Rate				
Week: 10/16/12 10/22/12 MTWTF	2 \$950.00				
Week: 10/23/12 10/29/12	0 \$0.00				
Week: 10/30/12 11/05/12	0 \$0.00				
N 8 KVVU 10/16/12 11/05/12 FOX 5 News 5-6an	n M- F 5a-6a	:30	NM	3	\$1,350.00
Start Date End Date Weekdays Spot	<u>s/Week</u> <u>Rate</u>		Į.		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



 Contract / Revision
 Alt Order #

 498394 /
 06371546

 Contract Dates
 Product
 Estimate #

 10/15/12 - 10/27/12
 PATRIOT MAJORITY U 2029

 Advertiser
 Original Date / Revision

 Patriot Majority USA
 10/12/12 / 10/13/12

*Line Ch Start	Date End D	ate Description	าท	Start/End Time	Days	Spo Length Wee		Type S	Snots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate				.,,,,,,	770.0	,
Week: 10/16/12	10/22/12	MTWTF	3	\$450.00						
Week: 10/23/12	10/29/12		0	\$0.00						
Week: 10/30/12	11/05/12		0	\$0.00						
N 9 KVVU 10/16			s at 5 MF 530-6p	•		:30		NM	2	\$2,050.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 2	<u>Rate</u> \$1,025.00						
Week: 10/23/12	10/29/12		ō	\$0.00						
Week: 10/30/12	11/05/12		0	\$0.00						
N 10 KVVU 10/16	/12 11/05/	12 Fox 5 News	s at 6pm	M-F 6-630pm		:30		NM	2	\$1,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/16/12	10/22/12	MTWTF	2	\$900.00				i		
Week: 10/23/12 Week: 10/30/12	10/29/12 11/05/12		0	\$0.00 \$0.00						
N 11 KVVU 10/16/		12 Foy F Nour	s AM M-F 6a-7a	M-F 6a-7a		•30		NIM	2	#2 475 00
Start Date	End Date	Weekdays	Spots/Week	Rate		:30		NM	3	\$2,175.00
Week: 10/16/12	10/22/12	MTWTF	3	\$725.00						
Week: 10/23/12	10/29/12		0	\$0.00						
Week: 10/30/12	11/05/12		0	\$0.00						
N 12 KVVU 10/16/				M-F 7-730p		:30		NM	4	\$3,800.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 3	<u>Rate</u> \$950.00						
Week: 10/10/12 Week: 10/23/12	10/29/12	T	1	\$950.00						
Week: 10/30/12	11/05/12		0	\$0.00						
N 13 KVVU 10/16/	12 11/05/1	12 Fox 5 News	s AM M-F 7a-9a	M-F 7a-9a		:30		NM	6	\$4,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>					_	* 1,======
Week: 10/16/12	10/22/12	MTWTF	6	\$700.00						
Week: 10/23/12 Week: 10/30/12	10/29/12 11/05/12		0 0	\$0.00 \$0.00				1		
		10 TM7	<u> </u>							A. 4.2.2.2.
N 14 KVVU 10/16/ Start Date	12 11/05/1 End Date	I2 TMZ Weekdays	Spots/Week	730-8p Rate		:30		MM	4	\$5,400.00
Week: 10/16/12	10/22/12	MTWTF	3	\$1,350.00						
Week: 10/23/12	10/29/12	T	1	\$1,350.00						
Week: 10/30/12	11/05/12		0	\$0.00						
N 15 KVVU 10/16/				M-F 9a <u>-</u> 10a		:30		NM	3	\$825.00
<u>Start Date</u> Week: 10/16/12	<u>End Date</u> 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$275.00						
Week: 10/13/12 Week: 10/23/12	10/22/12		0	\$0.00						
Week: 10/30/12	11/05/12		Ö	\$0.00						
N 16 KVVU 10/19/	12 10/26/1	2 Fringe		Fri 9p-10p		:30		NM	1	\$4,000.00
<u>Start Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>						, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Week: 10/15/12	10/21/12	1	1	\$4,000.00				1		
Week: 10/22/12	10/28/12	1	1	\$4,000.00 Start/End Time	Mooke	io Longth	Data	Tuns		
Spot Ch Da 2 KVVU 10/	<u>te Range</u> /22/12-10/28/	<u>Descriptior</u> /12 Fringe	<u>!</u>	Starv⊑nd Time Fri 9p-10p	Weekday		<u>Rate</u> \$4,000.00	<u>Type</u> NM		
		,26.7,26.8,26.9,2	26. 10, 26. 11	, 11 op 10p		.50	Ψ1,000.00	1 1111		
D 17 KVVU 10/29/		······································		Mon 8p-9p		:30		NM	0	\$0.00
N 18 KVVU 10/22/			octor	Mon 9p-10p		:30		NM	0	\$0.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>					-	70.00
Week: 10/22/12	10/28/12	1	1	\$6,800.00				1		

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Contract / Revision Alt Order # 498394 06371546 1

Contract Dates Product Estimate # 10/15/12 - 10/27/12 PATRIOT MAJORITY U 2029

Advertiser Original Date / Revision 10/12/12 / 10/13/12 Patriot Majority USA

Spots/

		Spots.	/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	TypeSpo	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate				p. 000. 18. 1	My - 1 - 1 - 1 - 2 - 2 - 2 - 2 - 2 - 2 - 2
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 The Mob Doctor	Mon 9p-10p	M: :30	\$6,800.00	NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11						
Week: 10/29/12 11/04/12 0	\$0.00					
Week: 11/05/12 11/11/12 0	\$0.00					
N 19 KVVU 10/20/12 11/03/12 Clone Wars	Sa 2-3p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/121- 1	\$175.00					
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Clone Wars	Sa 2-3p	Sa :30	\$175.00	NM		•
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11	*					
Week: 10/22/12 10/28/121- 1	\$175.00		_			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/22/12-10/28/12 Clone Wars	Sa 2-3p	Sa :30	\$175.00	NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11 Week: 10/29/12 11/04/121- 1	#475.00	•				
	\$175.00	Management 1 and 16	D-4-	T		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
3 KVVU 10/29/12-11/04/12 Clone Wars	Sa 2-3p	Sa :30	\$175.00	NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11					_	
D 20 KVVU 11/04/12 11/04/12 The Closer	Sun 1-2am	:30		NM	0	\$0.00
N 21 KVVU 10/21/12 11/04/12 NFL Late Game	NFL Late Game	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rate					
	\$11,500.00 Start/End Time	Mookdaya Langth	Data	Time		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 NFL Late Game	Start/End Time NFL Late Game	Weekdays Length	<u>Rate</u>	<u>Type</u> NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11	IVEL Late Gaine	30 .30 4	\$ 11,500.06	IVIVI		
Week; 10/22/12 10/28/12 0	\$0.00					
Week: 10/29/12 11/04/121 1	\$11,500.00					
Spot Ch Date Range Description	Start/End Time	Weekdavs Length	Rate	Type		
2 KVVU 10/29/12-11/04/12 NFL Late Game	NFL Late Game		\$11.500.0C	NM		
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11	, , , = , , , , , , , , , , , , , , , , , , ,	•	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
D 22 KVVU 10/28/12 10/28/12 Criminal Minds	Sun 11p-12am	:30		NM	0	\$0.00
N 23 KVVU 10/21/12 10/21/12 CSI:Miami	Sun 12-1am	:30		NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/15/12 10/21/121 1	\$185.00					
D 24 KVVU 10/21/12 11/04/12 Friends Weekend	5-6p	:30		NM	0	\$0.00
N 25 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a	8-9a	:30		NM	2	\$1,700.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12S 2	\$850.00					
N 26 KVVU 10/18/12 11/01/12 The X Factor	The X Factor	:30		NM	8	\$49,550.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/121 1	\$7,500.00					

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Contract / Revision Alt Order# 498394 06371546

Contract Dates Product Estimate # 10/15/12 - 10/27/12 PATRIOT MAJORITY U 2029

<u>Advertiser</u> Original Date / Revision 10/12/12 / 10/13/12 Patriot Majority USA

Snote

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Spot Ch Date Range Description	Start/End Time	Weekdays <u>Length</u> <u>Rate</u>	<u>Type</u>	
1 KVVU 10/15/12-10/21/12 The X Factor	The X Factor	Th :30 \$7,500.00	NM	
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11 4 KVVU 10/17/12-10/17/12 The X Factor	The X Factor	w :30 \$5,350.00	NM	
MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.				
5 KVVU 10/17/12-10/17/12 The X Factor	The X Factor	W :30 \$5,350.00	NM	
MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1 MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.1			NIM	
6 KVVU 10/21/12-10/21/12 NFL Early Game MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.	NFL Early Game	St :30 \$9,500.00	NM	
7 KVVU 10/20/12-10/20/12 NFL Early Game	NFL Early Game	Sa :30 \$9,500.00	NM	
MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.	•	5α .55 ψ0,555.55	1111	
8 KVVU 10/24/12-10/24/12 BB World Series	330pm-8pm	w :30 \$7,500.00	NM	
MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.	1			
9 KVVU 10/26/12-10/26/12 Kitchen Nightmares	Fri 8p-9p	F :30 \$3,500.00	NM.	
® MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.				
10 KVVU 10/23/12-10/23/12 New Girl/The Mindy Project		-Tu :30 \$5,550.00	NM	
MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.		Th :30 \$3.300.00	N/N 4	
11 KVVU 10/18/12-10/18/12 BB League Championships MG for 26.1,24.2,26.2,19.3,19.1,21.1,21.2,19.2,16.2,18.		Th :30 \$3,300.00	NM	
Week: 10/22/12 10/28/121 1	\$7,500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
2 KVVU 10/22/12-10/28/12 The X Factor	The X Factor	Th :30 \$7,500.00	NM.	
See MG 26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11		***************************************		
Week: 10/29/12 11/04/12 0	\$0.00			
D 27 KVVU 10/23/12 10/23/12 New Girl/The Mindy Project	Tue 9p-10p	:30	NM 0	\$0.00
D 28 KVVU 11/06/12 11/06/12 The Dr.Oz Show	4-5p	:30	NM 0	\$0.00
D 29 KVVU 11/06/12 11/06/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM 0	\$0.00
D 30 KVVU 11/06/12 11/06/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM 0	\$0.00
D 31 KVVU 11/06/12 11/06/12 Katie Couric	2-3p	:30	NM 0	\$0.00
N 32 KVVU 10/17/12 10/17/12 BB League Championships	1pm-8pm	:30	NM 1	\$8,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12W 1	<u>Rate</u> \$8,500.00		ļ	
		.20	NIM 4	#050.00
N 33 KVVU 10/17/12 10/17/12 Extra Start Date End Date Weekdays Spots/Week	M-F 1:05-1:35am <u>Rate</u>	:30	NM 1	\$250.00
Week: 10/15/12 10/21/12W 1	\$250.00			
N 34 KVVU 10/23/12 10/26/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 4	\$8,600.00
Start Date End Date Weekdays Spots/Week	Rate	.50	TAIVI -	ψο,σσσ.σσ
Week: 10/22/12	\$2,150.00			
N 35 KVVU 10/23/12 10/26/12 The Dr.Oz Show	M-F 10a-11a	:30	NM 2	\$390.00
Start Date End Date Weekdays Spots/Week	Rate			4000.00
Week: 10/22/12 10/28/12 -TF 2	\$195.00			
N 36 KVVU 10/23/12 10/26/12 Katie Couric	2-3p	:30	NM 2	\$850.00
Start Date	Rate			
Week: 10/22/12	\$425.00			
N 37 KVVU 10/23/12 10/26/12 Anderson	3-4p	:30	NM 2	\$900.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/12 -TF 2	\$450.00			
N 38 KVVU 10/23/12 10/26/12 The Dr.Oz Show	4-5p	:30	NM 2	\$1,000.00
Start Date	<u>Rate</u>		ı	

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Contract / Revision Alt Order # 498394 06371546

Product Contract Dates Estimate # 10/15/12 - 10/27/12 PATRIOT MAJORITY U 2029

Advertiser Original Date / Revision Patriot Majority USA 10/12/12 / 10/13/12

*Line Ch Start Data End Data Deparintion	Start/End Time	Spots/	T	· 4 -	A
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	e TypeS	pots	Amount
Week: 10/22/12 10/28/12 -TF 2	\$500.00				
N 39 KVVU 10/23/12 10/26/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	5-530p	:30	NM	2	\$1,900.00
Week: 10/22/12 10/28/12 -TF 2	<u>Rate</u> \$950.00				
N 40 KVVU 10/23/12 10/26/12 FOX 5 News 5-6am M-F	5а-6а	:30	NM	3	\$1,350.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 3	<u>Rate</u> \$450.00				
N 41 KVVU 10/23/12 10/26/12 Fox 5 News at 5 MF 530-6p		:30	NM	2	\$2,050.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TF- 2	<u>Rate</u> \$1,025.00				
N 42 KVVU 10/23/12 10/26/12 Fox 5 News at 6pm	M-F 6-630pm	:30	NM	3	\$2,700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.30	INIVI	J	φ2,700.00
Week: 10/22/12 10/28/12 -TF 3	\$900.00				
N 43 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week	M-F 6a-7a <u>R</u> ate	:30	NM	3	\$2,175.00
Week: 10/22/12 10/28/12 -TWTF 3	\$725.00				
N 44 KVVU 10/23/12 10/26/12 Extra Start Date End Date Weekdays Spots/Week	M-F 7-730p	:30	NM	2	\$1,900.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TF 2	<u>Rate</u> \$950.00				
N 45 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	6	\$4,200.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 6	<u>Rate</u> \$700.00				
N 46 KVVU 10/23/12 10/26/12 TMZ	730-8p	:30	NM	2	\$2,700.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TF 2	Rate				,_,,
Week: 10/22/12 10/28/12 -TF 2 N 47 KVVU 10/23/12 10/26/12 More M-F 9-10a	\$1,350.00 M-F 9a-10a	:30	NM	3	\$825.00
Start Date	<u>Rate</u>	.50	INIVI	J	φ025,00
Week: 10/22/12 10/28/12 -TWTF 3	\$275.00				
N 48 KVVU 10/16/12 10/16/12 Special Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Special Early News Rate	:30	NM	1	\$1,025.00
Week: 10/15/12 10/21/12 -T 1	\$1,025.00				
N 49 KVVU 10/22/12 10/22/12 Fox 5 News at 5 MF 530-6p		:30	NM	1	\$8,825.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1	<u>Rate</u> \$8,825.00				
N 50 KVVU 10/22/12 10/22/12 Special Early News	Special Early News	:30	NM	1	\$8,825.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1	* <u>Rate</u> \$8,825.00				
N 51 KVVU 10/22/12 10/22/12 Special Early News	Special Early News	:30	NM	1	\$1,025.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				. ,
Week: 10/22/12 10/28/12 M 1 N 52 KVVU 10/20/12 10/20/12 NCAA Football Early Game	\$1,025.00 NCAA Football Ear	:30	NM	2	\$8,200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	14141	2	φ0,200.00
Week: 10/15/12	\$4,100.00				•
N 53 KVVU 10/20/12 10/20/12 Early Pre-Game Start Date End Date Weekdays Spots/Week	Early Pre-Game <u>Rate</u>	:30	NM	2	\$2,750.00
Week: 10/15/12 10/21/12S- 2	\$1,375.00				
N 54 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p Start Date End Date Weekdays Spots/Week	Su 10p-1045p Rate	:30	NM	1	\$1,850.00
Week: 10/15/12 10/21/12S 1	\$1,850.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Totals

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 498394 06371546

Product **Contract Dates** Estimate # 10/15/12 - 10/27/12 PATRIOT MAJORITY U\$2029

<u>Advertiser</u> Original Date / Revision 10/12/12 / 10/13/12 Patriot Majority USA

Snote

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 55 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p Start Date End Date Weekdays Spots/Week	1045p-11p Rate	:30	NM	1	\$1,200.00
Week: 10/15/12 10/21/12S 1	\$1,200.00				
N 56 KVVU 10/20/12 10/20/12 30 Seconds To Fame	Sat 12-1230a	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1	<u>Rate</u> \$225.00				
N 57 KVVU 10/25/12 10/25/12 BB World Series	330pm-8pm	:30	MM	2	\$15,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 2	<u>Rate</u> \$7,500.00				
N 58 KVVU 10/27/12 10/27/12 BB World Series	330pm-8pm	:30	MM	1	\$12,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/125-1	<u>Rate</u> \$12,000.00				
N 59 KVVU 10/27/12 10/27/12 NCAA Football Late Game	NCAA Football Late	:30	MM	2	\$8,500.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S- 2	<u>Rate</u> \$4,250.00				
N 60 KVVU 10/27/12 10/27/12 Early Pre-Game	Early Pre-Game	:30	NM	1	\$1,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S- 1	<u>Rate</u> \$1,375.00				
N 61 KVVU 10/18/12 10/18/12 Extra	M-F 1:05-1:35am	:30	MM	1	\$125.00
Start Date End Date Weekdays Spots/Week Week; 10/15/12 10/21/12 T 1	<u>Rate</u> \$125.00				
VVGGR, 10/13/12 10/21/12[]	φ125.00				
		Totals		118	\$204,380.00

Time Period # of Spots **Gross Amount** Net Amount \$173,723.00 10/01/12 -10/28/12 118 \$204,380.00 10/29/12 -11/04/12 0 \$0.00 \$0.00

\$173,723.00

Signature:	Date:	

\$204,380.00

118

REP HEADLINE# 6371546 TRF# 498394 \$\$\$ UNAPPROVED REV #4 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RIS
ORDER WORKSHEET HARRIS REP

FAX# 610-225-1191
REDIT RISK !!!
ARRIS REPORT FROM REP
CHANGES *

OCT15/12 09.53
*** KVVU-TV ***

REP: :LINE#:REP CON CM STA: AGY ADV CITY FLIGHT PRDCT ORDER : LINE#: TAX PROGRAM : ORD COM1: PART PROGRAM PART OF PART OF 42 4 1 HP HP DATES PLS OK'D M7-M12 SEE LINES 69-81 *** TOTAL SAME PATRIOT AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 91 NIKKI ROSE :CD: CNF THANKS Ø Ø OCT15/12 ⊳ .. × THIS 4006-400B 900P-1000P MAJORITY MAKEGOOD MADE MAKEGOOD ADV. TOUCH SEASON PREMIERE SPOTS N/A DUE TO SPOR' AGY. NEW GIRL/MINDY PROJECT TIME $_{\rm H}^{\rm S}$ STATE Þ NAME NAME PERIOD CASH USA MADE TAX ISS/PATRIOT WATERFRONT OCT27/12 WASHINGTON, 3050 EST#2029 IN ADVANCE SCHEDULE CONTRACT ЧD 4D TO SPORTS LGTH ス **니** OF LINES 30 ST ω LINES 4 WK-2 WN, STRATEGIES COMMENTS: # MAJORITY SEC DC 6371546 AND DEBATE. 20007 CO-OP 38 - 43AGENCY \$550.00 3,500.00 USA (LINE, **** BILLING RATE EST# PRE-BOOKED ORDER, NEEDED 2029 10/23 10/26 START DATE INVOICE) PLS BUYER CLASS: SALES REP.# APPROVE 10/26 10/23 END DATE NAME PRSN NATL. :SPTS: PH-0 0 SARAH LEVENE /w≍: 〇月日.# WEEK TERESA LOCAL 762 FR R TUE DATE DIFURIA REGIONAL SALESMAN OCT15 DAYS /12 # :TOTL: 09.53 0 0

REP HEADLINE# 6371546 S\$\$ UNAPPROVED REV #4 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53
CHANGES *** KVVU-TV ***

PROGRAM : EXTRA ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PART OF A MAKEGOOD MADE UP OF LINES 70-75	$\sqrt{5}$ A 105A-135A 30 \$125.	PROGRAM: COLLEGE FOOTBALL PRE GAME ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKE PART OF A MAKEGOOD MADE UP OF LINES 70-75	74 A 1130A-1230P 30 \$1,37	PROGRAM: COLLEGE FOOTBALL ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKE PART OF A MAKEGOOD MADE UP OF LINES 70-75	$\sqrt{7}$ 3 A 1230P-430P 30 \$4,25	PROGRAM: WORLD SERIES ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PART OF A MAKEGOOD MADE UP OF LINES 70-75	$\sqrt{12}$ A 430P-800P 30 12000.	PROGRAM: WORLD SERIES ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKE PART OF A MAKEGOOD MADE UP OF LINES 70-75	$\sqrt{1}$ A 430P-800P 30 \$7,50	PROGRAM: NEW GIRL/MINDY PROJECT ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKE THIS IS A MAKE-GOOD FOR OCT23 ON LINE-42 FOR THIS IS A MAKE-GOOD FOR OCT21 ON LINE-21 FOR THIS IS A MAKE-GOOD FOR OCT21 ON LINE-61 FOR	√0 A 900P-1000P 30 \$5,55	PROGRAM: KITCHEN NIGHTMARE PREMIERE ORD COM1: SORRY CORRECTION ON THE PROGRAM. THIS IS A MAKE-GOOD FOR OCT26 ON LINE-41 FOR	V69 A 800Р-900Р 30 \$3,50	PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)	21 S 100P-400P 30 11500	
KED PIS APPROVE.	.00 10/18	KED PIS APPROVE.	75.00 10/27	KED PIS APPROVE.	50.00 10/27	KED PIS APPROVE.	0.00 10/27	D PLS APPROVE	00.00 10/25	KED PIS APPROVE. R 1 SPOT/WK R 2 SPOTS/WK R 2 SPOTS/WK	50.00 10/23	R 1 SPOT/WK	00.00 10/26		0.00 10/21	: DATE
·	10/19	ï	10/27	ř	10/27	·	10/27	•	10/25	•	10/23		10/26		10/21	DAID :
	۲		Ч		N		Н		N		Ч		Ъ		0	\ W D ::
	714-月		SAT		SAT		SAT		THU		TUE		FRI		SUN	TNVT:
	Ч		P		N		Ľ		2		Н		₽		0	:SPTS:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6371546 5\$\$ UNAPPROVED REV #4 \$\$\$

TRF# 498394

: LINE#:REP	REP :CD:	TIME PERIOD	: LGTH : SEC	RATE	: START	: END : DATE	: SPTS: WEEK	: DAYS	:TOTL:
	E 7	30P-800P	30	\$1,025.00	10/16	10/16	Н	TUE	Н
	58 E 7	30P-800P	30	\$1,025.00	10/23	10/23	0	TUE	0
C O P	PROGRAM : ORD COM1:	NEWS NEWS							
<	76 A 7	30P-800P	30	\$1,025.00	10/22	10/22	Н	MON	Ь
ннног	PROGRAM: ORD COM1: THIS IS A THIS IS A	NEWS DEBATE IS ON MAKE-GOOD FOR MAKE-GOOD FOR MAKE-GOOD FOR	10/22. PRE-BOOKEI OCT23 ON LINE-58 OCT23 ON LINE-59 OCT23 ON LINE-60	OKED PLS APPROVE. -58 FOR 1 SPOT/WK -59 FOR 1 SPOT/WK -60 FOR 1 SPOT/WK	VE. /WK /WK				
	77 A 5	55P-600P	30	\$8,825.00	10/22	10/22	Ь	MON	Ь
יט ט ט	PROGRAM : ORD COM1: PART OF A	PRE-DEBATE DEBATE IS ON MAKEGOOD MADE	10/22. PRE-BO UP OF LINES	-BOOKED PLS APPROVE 5 76-78	VE.				
<	V18 A 7	30P-735P	30	\$8,825.00	10/22	10/22	Ъ	MON	ц
ש' 0 ש	PROGRAM : ORD COM1: PART OF A	POST-DEBATE DEBATE IS ON MAKEGOOD MADE	10/22. PRE-BO UP OF LINES	BOOKED PLS APPROVE 76-78	VE.				
	59 s 5	55P-600P	30	\$8,825.00	10/23	10/23	0	TUE	0
поо	PROGRAM : ORD COM1:	PREDEBATE ADD PREDEBATE							
	60 s 7	30P-735P	30	\$8,825.00	10/23	10/23	0	TUE	0
QΟ [™]	PROGRAM : ORD COM1:	POST DEBABTE POST DEBATE							
	61 s 1	000A-100P	30	\$9,500.00	10/21	10/21	0	SUN	0
O O H	PROGRAM : ORD COM1:	NFL ADD NFL							

REP HEADLINE# 6371546 \$\$\$ UNAPPROVED REV #4 \$\$\$ TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

: LINE#:REP :	CD: TIME PERI	OD : LGTH : SE	C : RATE	: START	: END : DATE	: SPTS:	TNVT :	DAYS	:SPTS:
б З	S 900A-1000A	30	\$1,375.00	10/20	10/20	1	SAT		Н
PROGRAM ORD COM CON COM	: COLLEGE P	REGAME REGAME							
79	A 1130A-1230P	30	\$1,375.00	10/20	10/20	1	SAT		ц
PROGRAM ORD COM1 THIS IS	: COLLEGE 1: TP CORRE A MAKE-GOOD	PREGAME CTED. PRE-BOOKED FOR OCT20 ON LII	ED PLS APPROVE. LINE-63 FOR 1 SPO:	POT/WK					
64	S 400P-900P	30	\$8,500.00	10/15	10/15	0	MON		0
PROGRAM ORD COM CON COM	;RAM : NICS COM1: ADD COM1: NICS								
\ ₈ \ ₀	A 1230P-400P	30	\$8,500.00	10/17	10/17	Н	WED		Н
Ω.	: NLCS 1: TRAFFIC	RECEIVED IN	TIME FOR MONDAY.	. MOVE TO	WEDNESDAY.		PRE-BOOKED		
THIS I	IS A MAKE-GOOD FO	R OCT15 ON L	INE-64 FOR 1 SPOT	r/wĸ					
67	S 105A-135A	30	\$250.00	10/15	10/15	0	MON		0
PROGRAM ORD COM CON COM	RAM : EXTRA COM1: ADD COM1: EXTRA								
& 1	A 105A-135A	30	\$250.00	10/17	10/17	μ	WED		н
1	EXTRA TRAFFIC BOOKED P MAKE-GOOD	RECEIVED IN APPROVE.	TIME FOR MONDAY.	. MOVE TO	WEDNESDAY	STP.	모모드		
M7 OK'D BU	Y#41 MIS	SED: FRI/800P-90 FER: FRI/800P-90	000000000000000000000000000000000000000	OCH26		30s \$	3,500.00	(OCT12/12) PLS ADVISE	F ~

REP HEADLINE# 6371546 \$\$\$ UNAPPROVED REV #4 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53
CHANGES *** KVVU-TV ***

OCT/12	M12	M11	M10	8 M		:LINE : STATI
20	OK'D	OK'D	OK'D	OR'D		#:REP :LINE# ON MAKE
4380.00	BUY#67	BUY#64	BUY#63	BUY#59 BUY#60	BUY#61	:CD: TIME : : GOOD OFFER BUY#42
	MISSED:MON/105A-135A OFFER:WED/105A-135A CMT:TRAFFIC NOT RECEIVED IN CMT:BOOKED PLS APPROVE.	MISSED:MON/400P-900P OFFER:WED/1230P-400P CMT:TRAFFIC NOT RECEIVED IN CMT:PLS APPROVE.	MISSED:SAT/900A-1000A OFFER:SAT/1130A-1230P CMT:TP CORRECTED. PRE-BOOKED	MISSED:TUE/730P-800P TUE/555P-600P TUE/730P-735P OFFER:MON/730P-800P & MON/555P-600P & MON/730P-735P CMT:DEBATE IS ON 10/22. PRE-	SUN/100P-400P SUN/100P-100P SUN/1000P-1000P & THU/430P-800P & SAT/430P-800P & SAT/1230P-430P & SAT/1130A-1230P & TH-F/105A-135A CMT:SPOTS N/A. SEE MG OFFER.	LGTH : SEC
	OCT15 OCT17 TIME FOR MONDAY.	OCT15 OCT17 TIME FOR MONDAY.	OCT20 OCT20 PLS APPROVE.	OCT23 OCT23 OCT23 OCT22 OCT22 OCT22 BOOKED PLS APPROVE	OCT21(2/WK) OCT21(2/WK) OCT23 OCT25(2/WK) OCT27 OCT27(2/WK) OCT27 OCT18 PRE-BOOKED PLS /	: ST
	30s 30s MOVE TO	30s 30s MOVE TO	3 0 s	У	3000 3000 3000 3000 3000 3000 3000	
CONTRACT TOT	\$250.00 \$250.00 WEDNESDAY STP	\$8,500.00 \$8,500.00 WEDNESDAY. PRE	\$1,375.00 \$1,375.00	\$8,825.00 \$8,825.00 \$1,025.00 \$1,025.00 \$8,825.00	5 2 2 0 5 5 5 6 0 • 7 5 0 0 5 0 0 • 5 0 5 0 0 0 •	PTS: WEEK/WK: INVT
POTAL 204380.00	(OCT13/12) PLS ADVISE. PRE-	(OCT13/12) PLS ADVISE. RE-BOOKED	(OCT13/12) PLS ADVISE.	(OCT13/12) PLS ADVISE.	PLS ADVISE.	DAYS : TOTL: :SPTS:

TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

HEADLINE# 6371546 UNAPPROVED REV #4

\$\$\$

OCT15/12 09.53
*** KVVU-TV ***

: LINE#:REP :0 :CD: TIME PERIOD LGTH SEC RATE START DATE END :SPTS: HNVT DAYS :TOTL:

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KTUD 1% KLAS % 0% 0 KTNV 16% KVMY 8% KVCW 1% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF PER WEEK T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP \$\$\$ HEADLINE# 6371546 UNAPPROVED REV #3 \$\$\$ TRF# 498394

ADV

#

AGY

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

FAX# 610-225-1191 RISK !!! REPORT FROM REP
CHANGES OCT12/12 18.05
*** KVVU-TV ***

#

ADV. AGY. NAME NAME WATERFRONT STRATEGIES ISS/PATRIOT WASHINGTON 3050 CONTRACT K ST NW, # MAJORITY DC 6371546 20007 USA SALES BUYER NAME REP.# CLASS: PRSN NATL. PH-SARAH LEVENE OFF.# LOCAL TERESA DIFURIA 762 SALESMAN REGIONAL

FLIGHT TAX DATES OCT15/12 STATE TAX OCT27/12 N K I N CO-OP BILLING

PRDCT ORDER

PATRIOT

MAJORITY

USA

EST#2029

COMMENTS:

(LINE,

ORDER,

INVOICE)

CITY NEEDED

DATE OCT12/12

18.05

REP: TO ROSE FINSIHED REVISING NEW TOTAL \$204380 ORDER

PLS CNF THANKS

STA:

CON CM *** THIS S Þ CASH IN ADVANCE SCHEDULE ****

:LINE#:REP LINE#: AGENCY :CD: ADVERTISER CODE PRODUCT CODE = 9 TIME PERIOD 91 LGTH 84 SEC AGENCY RATE 円8日# 2029 START HZU DATE :SPTS: NEEK DAYS : TOTL:

ORD COM1: PROGRAM REBOOKED 10/23-10/27 FOX5 NEWS AT 6PM FOX5 NEWS AT 6PM

5 2

Ø

600P-630P

30

\$900.00

10/23

10/26

 ω

TU-F

ω

REP HEADLINE# 6371546 \$\$\$ UNAPPROVED REV #3

\$\$\$

TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT12/12 18.05
*** KVVU-TV ***

TART : END :SPT ATE : DATE : /W 20	OCT/12 204380.00	M7 UNREST BUY#41 MISSED:FRI/800P-900P OCT26 OFFER:FRI/800P-900P OCT26 CMT:SORRY CORRECTION ON THE PROGRAM.	PROGRAM: COLLEGE PREGAME ORD COM1: ADD CON COM1: COLLEGE PREGAME STATION MAKEGOOD OFFERS:	63 S 900A-1000A 30 \$1,375.00	LINE#:REP :CD: TIME PERIOD : LGTH : SEC : R
: SPT E : /W 2 308 308		OCT26 OCT26 THE PROGRAM.		10/20	TART :
	CONTRACT TOTAL	30S \$3,500.00			END :SPTS: WEEK DATE : /WK: INVT

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KTUD 1% KLAS 26% KTNV 16% KVMY 88 KVCW 1% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6371546 ... \$\$\$ UNAPPROVED REV #2 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT12/12 16.35
*** KVVU-TV ***

R	TU-F,M	ч 4	10/26	= 2029 10/23 10/16	AGENCY EST# \$250.00	SER CODE = 84 CODE = 91 OA 30	ADVERTI PRODUCT DOOA-110 DR OZ DR OZ DR OZ	AGENCY AGENCY 1 * 10 PROGRAM: CON COM1:	
DAYS	INVT :	SPTS:	: END : DATE	: START	EC: RATE	: LGTH : S	TIME PERIOD	E#:REP :CD:	: LINE
					SCHEDULE ****	IN ADVANCE	THIS IS A CASH	CM ***** TH	STA:
							ORDER	TO ROSE FR NIKKI REVISED PLS CNF	REP:
OCT12/1	DATE_		A =	NEEDED_	CO-OP BILLING	OCT27/12 WK-2 AX	OCT15/12 OC	HT DATES_	CITY
			CE)	ORDER, .INVOICE)	COMMENTS: (LINE, O	EST#2029	MAJORITY USA	PRDCT PATRIOT	PR.
REGIONAL	LOCAL	NATL.	CLASS: N.		DC 20007 6371546	WASHINGTON, CONTRACT #_	51	ORDER #	OR
DIFURIA	TERESA DIFU	SN PH-	SALES PRSN			3050 K ST NW	1		
	1 LEVENE	ME SARAH	BUYER NAME		TRATEGIES	WATERFRONT ST	AGY. NAME W	X #	AGY
SALESMAN	762	OFF.#	REP.#		MAJORITY USA	ISS/PATRIOT M	_ ADV. NAME I	V #	ADV

PROGRAM : CON COM1:

FOX 5 NEWS

AT 10P

TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6371546 : \$\$\$ UNAPPROVED REV #2 \$\$\$

:LINE#:REP :CD: TIME PERIOD :	LGTH : SEC	: RATE	: START	: END	: /WK: INVT	C: DAYS	:TOTL:
3 * 1100A-1200N	30	\$195.00	10/16	10/22	N	TU-F,M	N
PROGRAM : BETTER LAS VEGAS	;AS ;AS						
4 * 200P-300P	30	\$425.00	10/16	10/22	N	TU-F,M	N
PROGRAM : KATIE							
5 E 300P-400P	30	\$450.00	10/16	10/22	Ν.	TU-F,M	N
PROGRAM: ANDERSON COOPER CON COM1: ANDERSON COOPER	ER ER						
6 ES 400P-500P	30	\$500.00	10/16	10/22	ω	TU-F,M	ω
PROGRAM : DR OZ CON COM1: DR OZ							
7 E 500P-530P	30	\$950.00	10/16	10/22	N	TU-F,M	N
PROGRAM: FOX 5 NEWS AT CON COM1: FOX 5 NEWS AT	N45 N45						
8 E 500A-600A	30	\$450.00	10/16	10/22	ω	TU-F,M	ω
PROGRAM: FOX5 NEWS 5A							
9 E 530P-600P	30	\$1,025.00	10/16	10/22	N	TU-F,M	N
PROGRAM: FOX 5 NEWS AT CON COM1: FOX 5 NEWS AT	530 PM 530 PM						
10 E 600P-630P	30	\$900.00	10/16	10/22	N	TU-F,M	Ν
PROGRAM : FOX5 NEWS AT O	M49 M49			0			
11 ES 600A-700A	30	\$725.00	10/16	10/22	ω	TU-F,M	(1
PROGRAM : FOX5 NEWS 6A							

CON COM1:

FOX5 NEWS 6A

														: LINE
PROGRAM: NEW GIRL/MINDY PART OF A MAKEGOOD MADE U	42 * 900P-1000P	PROGRAM: NFL GAME ORD COM1: SPOTS N/A DU PART OF A MAKEGOOD MADE	39 ES 1000A-130P	PROGRAM: X FACTOR ORD COM1: SPOTS N/A DI THIS IS A MAKE-GOOD FOI	38 ES 800P-1000P	PROGRAM: MORE LAS VEGAS	1:	PROGRAM : TMZ	14 ES 730P-800P	PROGRAM: FOX5 MORNING CON COM1: FOX5 MORNING	13 ES 700A-900A	PROGRAM : EXTRA	12 ES 700P-730P	VE#:REP :CD: TIME PERIOD :LINE#: :
NDY PROJECT	30	E TO SPORTS	30	FOR OCT18 ON LINE FOR OCT21 ON LINE FOR OCT22 ON LINE FOR OCT21 ON LINE FOR OCT21 ON LINE FOR OCT28 ON LINE FOR OCT28 ON LINE FOR OCT28 ON LINE FOR OCT18 ON LINE	30	3AS	30		30	NEWS	30		30	: LGTH : SEC
38-43	\$550.00	AND DEBATE. PRE-	\$9,500.00	D DEBATE. P -16 FOR 1 S -18 FOR 1 S -11NE-19 FO -21 FOR 1 S 21 FOR 1 S -24 FOR 1 S -26 FOR 1 S	\$5,350.00		\$275.00		\$1,350.00		\$700.00		\$950.00	: RATE
J)	10/23	-BOOKED PLS	10/21	PRE-BOOKED PLS SPOT/WK	10/17		10/16		10/16		10/16		10/16	: START
5	10/23	APPROVE.	10/21	APPROVE.	10/17		10/22		10/22		10/22		10/22	: END
	ч	·	N		N		ω		N		Q		N	: SPTS: W
	TUE		SUN		WED		TU-F,M		TU-F,M		TU-F,M		TU-F,M	WEEK: DAYS
	Ľ		2		N		ω		N		Ø		Ν	:TOTL:

REP HEADLINE# 6371546 TRF# 498394 \$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

: LINE#:REP :CD: TIME PERIOD :	LGTH : SEC :	RATE	: START	: END :	SPTS: WEEK	: DAYS	:TOTL:
17 C 800P-900P	30	\$7,500.00	10/29	10/29		MON	
PROGRAM : BONESFTC: 9/17/12	12			ť .			
18 ES 900P-1000P	30	\$6,800.00	10/22	10/22	0	MON	0
PROGRAM: MOB DOCTORFTC:	9/17/12 9/17/12						
19 E 200P-300P	30	\$175.00	10/20	10/27	0	SAT	0
PROGRAM : THE CLOSER CON COM1: THE CLOSER							
20 C 100A-200A	30	\$85.00	10/28	10/28		SUN	
PROGRAM: THE CLOSER							
21 ES 100P-400P	30	11500.00	10/21	10/21	N	SUN	N
PROGRAM: FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)				the same	20 ST	A STATE OF THE STA	
22 C 1100P-1200M	30	\$225.00	10/28	10/28		SUN	
PROGRAM: CRIMINAL MINDS							
24 ES 500P-600P	30	\$225.00	10/21	10/21	0	SUN	0
PROGRAM: EXTRA WEEKEND							
25 ES 800A-900A	30	\$850.00	10/21	10/21	N	SUN	2
PROGRAM: FOX NEWS SUNDAY							
26 ES 800P-900P	30	\$7,500.00	10/18	10/25	0	THU	0
PROGRAM: X-FACTOR RESULTS CON COM1: X-FACTOR RESULTS	ຜິ ຜິ						

REP HEADLINE# 6371546 TRF# 498394 \$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35

CHANGES *** KVVU-TV ***

PROGRAM: KATIE ORD COM1: REBOOKED 10/23-10/27 CON COM1: KATIE	46 A 200P-300P 30 \$425.00 10/23 10/26	PROGRAM: BETTER LAS VEGAS ORD COM1: REBOOKED 10/23-10/27 CON COM1: BETTER LAS VEGAS	45 A 1100A-1200N 30 \$195.00 10/23 10/26	PROGRAM: FOX 5 NEWS AT 10P ORD COM1: REBOOKED 10/23-10/27 CON COM1: FOX 5 NEWS AT 10P	44 A 1000P-1100P 30 \$2,150.00 10/23 10/26	PROGRAM : KATIE CON COM1: KATIE	31 C 200P-300P 30 \$425.00 11/6 11/6	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30 C 700A-900A 30 \$700.00 11/6 C	PROGRAM : FOX5 NEWS 6A	29 C 600A-700A 30 \$725.00 11/6 🖒	PROGRAM: DR OZ CON COM1: DR OZ	28 C 400P-500P 30 \$500.00 11/6 11/6	PROGRAM: NEW GIRL/MINDY PROJECTFTC: 9/25/12 ORD COM1: REBOOKED 10/23-10/27 CON COM1: NEW GIRL/MINDY PROJECTFTC: 9/25/12	27 ZS 900P-1000P 30 \$5,500.00 10/23 10/23	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :S
	/26 2		/26 2		/26 4		/6		6		/6		0		/23 0	
	TU-F		TU-F		TU-F		TUE		TUE		TUE		TÜE		TÜE	S: WEEK : DAYS
	2		N		4										0	:TOTL:

REP HEADLINE# 6371546 S\$\$ UNAPPROVED REV #2 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

CHANGES *** KVVU-TV ***

:LINE#:REP :CD: :LINE#: REP :CD: :LINE#: REP :CD: :LINE#:REP :	TIME PERIOD : L : 300P-400P ANDERSON COOPER REBOOKED 10/23-1 ANDERSON COOPER 400P-500P	GTH : SEC : : 30	RATE	: START : DATE 10/23	: END : DATE 10/26	: SPTS: V : /WK: 3	WEEK : DAYS INVT : TU-F
OGRAM: D COM1: N COM1:	DR OZ REBOOKED 10/23- DR OZ	10/27	() ()	<u> </u>	F 0 / F 0	۸	F C !
49 A	500P-530P	30	\$950.00	10/23	10/26	N	TU-F
PROGRAM : ORD COM1: CON COM1:	FOX 5 NEWS AT 5PM REBOOKED 10/23-10/: FOX 5 NEWS AT 5PM	ом .0/27					
50 A	500A-600A	30	\$450.00	10/23	10/26	ω	TU-F
PROGRAM : ORD COM1:	FOX5 NEWS 5A REBOOKED 10/23-1 FOX5 NEWS 5A	10/27					
51 A 5	530P-600P	30	\$1,025.00	10/23	10/26	N	TU-F
PROGRAM : ORD COM1:	FOX 5 NEWS AT 530PM REBOOKED 10/23-10/27 FOX 5 NEWS AT 530PM	00PM 10/27 90PM					
52 A	600P-630P	30	\$900.00	10/23	10/26	N	TU-F
PROGRAM : ORD COM1:	FOX5 NEWS AT 6PM REBOOKED 10/23-10/ FOX5 NEWS AT 6PM	1 0/27					
53 A	600A-700A	30	\$725.00	10/23	10/26	ω	TU-F
PROGRAM : ORD COM1:	FOX5 NEWS 6A REBOOKED 10/23-1 FOX5 NEWS 6A	-10/27					

PROGRAM : ORD COM1: CON COM1:	60 A	PROGRAM : ORD COM1: CON COM1:	59 A	PROGRAM : ORD COM1:	58 A	PROGRAM : ORD COM1:	57 A	PROGRAM : ORD COM1: CON COM1:	56 A	PROGRAM : ORD COM1:	55 A	PROGRAM : ORD COM1:	54 A	:LINE#:REP :CD:
POST DEBABTE ADD POST DEBATE	730P-735P	PREDEBATE ADD PREDEBATE	555P-600P	NEWS ADD NEWS	730P-800P	MORE LAS VEGAS REBOOKED 10/23- MORE LAS VEGAS	900A-1000A	TMZ REBOOKED 10/2 TMZ	730P-800P	FOX5 MORNING NEWS REBOOKED 10/23-10 FOX5 MORNING NEWS	700A-900A	EXTRA REBOOKED 10/2 EXTRA	700P-730P	TIME PERIOD
	30		30		30	.s 3-10/27 .s	30	3-10/27	30	NEWS 3-10/27 NEWS	30	3-10/27	30	: LGTH : SEC :
	\$8,825.00		\$8,825.00		\$1,025.00		\$275.00		\$1,350.00		\$700.00		\$950.00	RATE
	10/23		10/23	i v	10/16		10/23		10/23		10/23		10/23	: START
70/02	10/23	10/00	10/23	B	10/23		10/26		10/26		10/26		10/26	END :
Y	Н		Н		1	. ,	ω		2		ወ		2	: SPTS: WEEK
	TUE		TUE		TUE		TU-F		TU-F		TU-F		TU-F	DAYS
	1		Н		2	•	ω		N		Ø		N	:TOTL:

PROGRAM : ORD COM1: CON COM1:	67 A	PROGRAM : ORD COM1:	66 A	PROGRAM : ORD COM1: CON COM1:	65 A	PROGRAM : ORD COM1:	64 A	PROGRAM : ORD COM1: CON COM1:	63 A	PROGRAM : ORD COM1: CON COM1:	62 A	PROGRAM : ORD COM1: CON COM1:	61 A	:LINE#:REP :CD:
: EXTRA : ADD : EXTRA	105A-135A	SPORTS PLUS ADD SPORTS PLUS	1045P-1100P	: NEWS : ADD : NEWS	1000P-1045P	: NICS	4008-9008	: COLLEGE PREGAME : ADD : COLLEGE PREGAME	900A-1000A	: COLLEGE FOOTBALL : ADD : COLLEGE FOOTBALL	1000A-400P	. NFI . ADD	1000A-100P	TIME PERIOD :
	30		30		30		30	1130-120	30	t Earl	30		30	LGTH : SEC :
	\$250.00		\$1,200.00		\$1,850.00		\$8,500.00	70	\$1,375.00	Name of the Control o	\$4,100.00		\$9,500.00	RATE
	(10/15)		10/21		10/21		10/15	,	10/20		10/20		10/21	: START
0	10/15		10/21		10/21	7	10/15		10/20		10/20		10/21	: END
	Н		Н		Н	1	Н		Н		N		N	: SPTS: U
	MOM		SUN		SUN		MON		SAT		SAT		SUN	WEEK: DAYS
	Н		1		1		ך		7		N		Ν	:TOTL:

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

HEADLINE# 6371546 UNAPPROVED REV #2

\$ \$ \$ \$

TRF# 498394

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

CHANGES FAX# 610-225-1191 OCT12/12 16.35
*** KVVU-TV ***

MARKET	OCT/12	STA:		: LINE
	/12	ID NOLL		#
TOTALS	202	PROGRAM: ORD COM1: CON COM1: STATION MAKEGOOD M7 UNRESL BU	ω ω	REP :
ťΩ	2105.	AM: OM1: OM1: GOOD BU	A	: CD:
931,5	0		12001	TIME
500		RS E	00M-1230A	
KVVU		7 '1	30A	PERIOD
1 20%		FAME FAME SED: FRI/8 FER: FRI/8 CMT: SORRY		
		0 0	30	LGTH
KSNV 2		0 P - 9 0 P - 9		
% % %		0P-900P 0P-900P		E C
KLAS			\$225	
N 6 %		ON THE	5.00	RATE
KTNV				
IV 16%		OCT26 OCT26 PROGRAM.	10	
			/20	START
KVMY				
% &			10/20	END
KVCW		30s	0	TE : SI
W 1%	0		μ	SPTS:
	CONTRACT	\$3,500.00 \$3,500.00		: WEEK
CABL		00.0		VH
0 %	SPOTAL		SAT	
		STA LOO)		DAYS
	2021	(OCT12/12) PLS ADVISE.		S
	202105.00	(2) (3)		: HO:
	ωο		Н	TOTL:

P-CLASS, PLAN, SECT

MOD CODE

A-ADD

B-BUY TYPE

C-CANCELLED R-RATE

DE-DELETE E-EFF DATES

Q-PAID PGM

S-SPOTS PER WEEK

T-TIME

X-LATE L-LENGTH

Y-DAYS

Z-COMMENTS

*-MULTIPLE

M-MAKEGOOD

N-PROGRAM NAME

SVC- NSI DEMOS- RA35+*

HEADLINE# 6371546 UNAPPROVED REV #1 \$\$\$ TRF# 498394

> ORDER WORKSHEET REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN

AGENCY CREDIT RISK !!!
HARRIS REPORT F REPORT FROM REP
CHANGES FAX# 610-225-1191

OCT12/12 11.58
*** KVVU-TV ***

AGY FLIGHT DATES OCT16/12 PRDCT ORDER ADV # PATRIOT MAJORITY USA EST#2029 COMMENTS: AGY. ADV. NAME NAME ISS/PATRIOT WATERFRONT STRATEGIES NOV6/12 WASHINGTON, 3050 K ST NW, CONTRACT # WK-4 MAJORITY USA D 6371546 20007 (LINE, ORDER, INVOICE) CLASS: SALES BUYER NAME REP.# PRSN NATL. PH-SARAH LEVENE OFF.# TERESA LOCAL 762 DIFURIA SALESMAN REGIONAL #

CITY TAX

STATE TAX

CO-OP BILLING NEEDED DATE OCT12/12 11.58

REP: FR SEE LINES 32-43 PLS CNF THANKS OK'D M1-M8 TO ROSE NIXXI

STA:

CON CM **** THIS S, Þ CASH IN ADVANCE SCHEDULE ****

PROGRAM: DIVORCE COURT/DIVORCE ORD COM1: PRG CHG DUE TO SPORTS THIS IS A MAKE-GOOD FOR OCT16 ON THIS IS A MAKE-GOOD FOR OCT23 ON	: BETTER LAS	PROGRAM : BETTER LAS VE	3 ES 1100A-1200N	3 ES 1100A-1200N	AGENCY ADVERTISER CODE =	:LINE#:REP :CD: TIME PERIOD
•	VEGAS 30	VEGAS	30	30	ODE = 84 = 91	: LGTH : S
COURT PRE-BOOKED PLS APPR LINE-3 FOR 1 SPOT/WK LINE-3 FOR 1 SPOT/WK	\$195.00		\$195.00	\$195.00	AGENCY EST#	SEC : RATE
PIS APPROVE. L SPOT/WK L SPOT/WK	10/18		10/30	10/16	= 2029	: START
	10/18		11/5	10/29		: END : DATE
	Н		ω	N		: /WK: INVT
	THU		TU-F,M	TU-F,M		HEEK: DAYS
,	Н		ω	4		:TOTL:

REP HEADLINE# 6371546 S\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58
CHANGES *** KVVU-TV ***

: 大西女	: LGTH : S	EC: RATE:	: START	: END : DATE	: /WK: IN	WEEK: DAYS	:TOTL:
33 A 1100A-1200N	30	\$195.00	10/24	10/24	ц	WED	ц
PROGRAM: DIVORCE COUR ORD COM1: PRG CHG DUE PART OF A MAKEGOOD MADE	T/DIVOF TO SPOF UP OF	CE COURT TS. PRE-BOOKED PLS & LINES 32-33	APPROVE.				
4 ES 200P-300P	30	\$425.00	10/16	10/29	N	TU-F,M	4
4 ES 200P-300P	30	\$425.00	10/30	11/5	ω	TU-F,M	ω
PROGRAM : KATIE CON COM1: KATIE							
34 A 100P-200P	30	\$425.00	10/18	10/18	ר	THU	Н
V 34 A 100P-200P	30	\$425.00	10/25	10/25	۲	THU	ц
PROGRAM: KATIE ORD COM1: TP CHG DUE THIS IS A MAKE-GOOD FO	E TO SPORTS. PR FOR OCT16 ON LI	PRE-BOOKED PLS AI LINE-4 FOR 1 SPOJ LINE-4 FOR 1 SPOJ	SPOT/WK				
6 ES 400P-500P	3 O	\$500.00	10/16	10/22	ν ω	TU-F,M	ນ ω
6 ES 400P-500P	30	\$500.00	10/30	11/5	ω	TU-F,M	ω
PROGRAM : DR OZ CON COM1: DR OZ							
√35 A 300P-400P	30	\$500.00	10/24	10/24	נו	WED	Н
PROGRAM: DR OZ ORD COM1: TP CHG DUE THIS IS A MAKE-GOOD F	E TO SPORTS. PR	PRE-BOOKED PLS AI LINE-6 FOR 1 SPOJ	S APPROVE. SPOT/WK				
12 ES 700P-730P	30	\$950.00	10/16	10/29	N	TU-F,M	4
12 ES 700P-730P	30	\$950.00	10/30	11/5	ω	TU-F,M	ω
PROGRAM : EXTRA							

界氏 P HEADLINE# 6371546 UNAPPROVED REV #1 \$\$\$ TRF# 498394

: LINE

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET -4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

CHANGES OCT12/12 11.58
*** KVVU-TV ***

									N	
E#: RE	NE#	: CD:	TIME PERIOD :	LGTH : SEC	: RATE	: START	: END : DATE	:SPTS:	WEEK: DAYS	: TOTL:
<	S. O	A	900P-930P	30	\$950.00	10/18	10/18	Ъ	THU	Ъ
	ω 6	A	900P-930P	30	\$950.00	10/25	10/25	Н	THU	Н
нноч	PROGRAM ORD COM THIS IS THIS IS	RAM : COM1: IS A	EXTRA TP CHG DUE TC MAKE-GOOD FOR MAKE-GOOD FOR	OSPORTS. PRE- OCT16 ON LINE OCT23 ON LINE	BOOKED PLS APP -12 FOR 1 SPOT -12 FOR 1 SPOT	ROVE. /WK /WK				
	14	E S	730P-800P	30	\$1,350.00	10/16	10/29	N	TU-F,M	4
	14	E S	730P-800P	30	\$1,350.00	10/30	11/5	ω	TU-F,M	ω
ΩΨ	PROGRAM	RAM : COM1:	TMZ							
	37	Þ	930P-1000P	30	\$1,350.00	10/18	10/18	Н	THU	ц
<	37	A	930P-1000P	30	\$1,350.00	10/25	10/25	Н	THU	Н
нноч	PROGR. ORD COTHIS	RAM : COM1: IS A IS A	TMZ TP CHG DUE TO MAKE-GOOD FOR MAKE-GOOD FOR	SPORTS. PRE- OCT16 ON LINE OCT23 ON LINE	BOOKED PLS APF -14 FOR 1 SPOT -14 FOR 1 SPOT	POVE.				
	о Н	E S	900P-1000P	30	\$4,000.00	10/19	10/19	0	FRI	0
	10	E CS	900P-1000P	30	\$4,000.00	10/26	10/26	⊣	FRI	Ы
ΩΨ	PROGRAM	RAM : COM1:	FRINGE FTC: 9,	/28/12 /28/12						
	8	A	800P-1000P	30	\$5,350.00	10/17	10/17	Н	WED	Н
	38	A	800P-1000P	30	\$5,350.00	10/31	10/31	Н	WED	Ъ
4 4 4 4 4 4 4 0 7	ROGR HIS HIS HIS HIS HIS	CAM :: CA	X FACTOR SPOTS N/A DUE MAKE-GOOD FOR	TO SPORTS A CT19 ON LIN CT22 ON LIN CT20-NOV3 O CT21 ON LIN CT21 ON LINE CT28 ON LINE CT28 ON LINE CT18 ON LIN CT18 ON LIN	D DEBATE. PRE16 FOR 1 SPOI -18 FOR 1 SPOI -11NE-19 FOR 1 -21 FOR 1 SPOI -24 FOR 1 SPOI -26 FOR 1 SPOI -26 FOR 1 SPOI -27 FOR 1 SPOI -28 FOR 1 SPOI -29 FOR 1 SPOI -29 FOR 1 SPOI -20 FOR 1 SPOI	BOOKED PIS /WK /WK SPOT/WK /WK /WK /WK	APPROVE.			

REP HEADLINE# 6371546 S\$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58
CHANGES *** KVVU-TV ***

REP HEADLINE# 6371546 S\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

ጃ ਯ	М 4	З	N	STATI M1											: LINE#:
OK'U	OK D	O X 1	O . U	CON ON MAI	Q	26	8	PROGRAM CON COMI	24	24	24	PROGRAM CON COMI	21	21	REP
BUY#14	BUY#12	BUY#6	BUY#4	Y#3 OFF X-	 ×	ES 800P-90	ES 800P-90	RAM : EXTRA	ES 500P-60	ES 500P-60	ES 500P-60	FOX	S 100P-40	S 100P-40	:CD: TIME
MISSED:TU-F OFFER:THU/ CMT:TP C	MISSED: TU- OFFER: THI CMT: TP	MISSED: TU- OFFER: WEJ CMT: TP	MISSED: TU- OFFER: THI CMT: TP	•• ⊢∃ :	TOR	40(40C	A MEEKEND	90P	90P	40C	NEL (GAME 2) NEL (GAME 2)	90P) O P	PERIOD : 1
TU-F,M/730P-80 THU/930P-1000P TP CHG DUE TO	-7	SSED:TU-F,M/400P-5 FFER:WED/300P-400P CMT:TP CHG DUE TO	TU-F,M/200P-3 THU/100P-200P TP CHG DUE TO	OR RESULTS MISSED:TU-F,M/1100A-12 OFFER:THU/1100A-1200N & WED/1100A-1200N CMT:PRG CHG DUE TO		30	30		30	30	30		30	30	LGTH : SEC
OP SPORTS.	30P SPORTS.	OOP SPORTS.	OOP SPORTS.	OON SPORTS.		\$7,500.0	\$7,500.0		\$225.00	\$225.00	\$225.00		11500.00	11500.00	: RATE
OCT16 OCT23 OCT18 OCT25 PRE-BOOKED PLS	OCT16 OCT23 OCT18 OCT25 PRE-BOOKED PLS	OCT23 OCT24 PRE-BOOKED PLS	OCT16 OCT23 OCT18 OCT25 PRE-BOOKED PLS	OCT16 OCT23 OCT18 OCT24 PRE-BOOKED PLS		0 11/1	0 10/18		11/4	10/28	10/21		11/4	10/21	: START
APPROVE.	APPROVE	APPROVE	APPROVE	3 APPROVE		11/1	10/25		11/4	10/28	10/21		11/4	10/21	: END
30% %	308	308	308 8	. 300 000		ч	0		Н	0	Н		0	0	:SPTS:
\$1,350.00 \$1,350.00	\$950.00 \$950.00	\$500.00 \$500.00	\$425.00 \$425.00	\$195.00 \$195.00		THU	THU		SUN	SUN	SUN		SUN	SUN	S: WEEK :
(OCT12/12 PLS ADVIS	(OCT12/12 PLS ADVIS	(OCT12/12 PLS ADVIS	(OCT12/12 PLS ADVIS	(OCT12/12 PLS ADVIS		J	J		4	4	4		4	4	DAYS
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HEADLINE# 6371546
UNAPPROVED REV #1 \$\$\$

TRF# 498394

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES * OCT12/12 11.58
*** KVVU-TV ***

186300.00	CONTRACT TOTAL			2 76945.00	5.00 NOV/12	109355.00	OCT/12
	S APPROVE.	PRE-BOOKED PLS	AND DEBATE.	CMT:SPOTS N/A DUE TO SPORTS			
	\$3,300.00		OCT18	& THU/430P-800P			
	\$5,550.00	308	OCT30	& TUE/900P-1000P			
	\$3,500.00		OCT26	& FRI/800P-900P			
	\$7,500.00		OCT24	& WED/430P-800P			
	\$9,500.00	30S	OCT21 NOV4	& SUN/1000A-130P			
PLS ADVISE.	5,350.00	30s	OCT17 OCT31	OFFER: WED/800P-1000P			
	\$7,500.00	30S	OCT18 OCT25	THU/800P-900P	BUY#26		
	\$225.00	30s	OCT28	SUN/500P-600P	BUY#24		
	11500.00	308	OCT21 NOV4	SUN/100P-400P	BUY#21		
	\$175.00	30s	OCT20-NOV3	SAT/200P-300P	BUY#19		
	\$6,800.00	30S	OCT22	MON/900P-1000P	BUY#18		
(OCT12/12)	\$4,000.00 (30s	OCT19	MISSED: FRI/900P-1000P	BUY#16 M	OK'D	M6
					OD OFFERS:	STATION MAKEGOOD	STATIO
:SPTS	WK: INVT :	DATE : /W	: DATE :	•••		: LINE#:	
DAYS : TOTL	THU MEEK	END . WEL	· UTAKI	TEXTOU : LOTH : VEC : XATE	T TITE	· 欠担 1 (し・	

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KTUD 1% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME L-LENGTH X-LATE Y-DAYS Z-COMMENTS M-MAKEGOOD N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6371546
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 18.21
*** KVVU-TV ***

CITY TAX	FLIGHT DATES_	PRDCT PATR	ORDER #			AGY #	ADV #
STATE TAX	S_OCT16/12	PATRIOT MAJORITY USA	1252	; } }		AGY. NAME	ADV. NAME
	NOV6/12 WK-4	EST#2029 COMMENTS:	CONTRACT # 6371546	WASHINGTON, DC 20007	3050 K ST NW,	WATERFRONT STRATEGIES	ISS/PATRIOT MAJORITY USA
CO-OP BILLING NEEDED		(LINE, ORDER, INVOICE)					1
		CE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME SARA	REP.#OF
DATE			LOCAL		TERESA DIFURIA	SARAH LEVENE	OFF.#_762
DATE_OCT11/12_ 18.21			REGIONAL		URIA		SALESMAN #

REP: NEW PATRIOT MAJORITY USA ORDER TOTAL \$186,300 PLS CNF THANKS TO ROSE FR NIKKI

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

: LINE#:REP :CD:	D: TIME PERIOD	: LGTH : SEC	C: RATE	: START	: END : DATE	END :SPTS: WEEK	WEEK : DAYS	: HOTL:
AGENCY	ADVERTISER COPE	DDE = 84 = 91	AGENCY EST# :	= 2029				
1	1000A-1100A	30	\$250.00	10/23	10/29	1	TU-E,M	Ч
٢	1000A-1100A	30	\$250.00	10/30	11/5	ω	TU-F,M	ω
PROGRAM :	: DR OZ 1: DR OZ							
Ν	10008-11008	30	\$2,150.00	10/16	10/29	4	TU-F,M	ω
N	10008-11008	30	\$2,150.00	10/30	11/5	ω	TU-F,M	ω
PROGRAM :	: FOX 5 NEWS AT	10P						

REDIT RISK !!!

ARRIS REPORT FROM REP OCT11/12 18.21

*** KVVU-TV ***

n (11 600	PROGRAM : I CON COM1: I	10 600	PROGRAM : I	9 530	PROGRAM : I	8 500	PROGRAM : H	7 500	PROGRAM : I	6 400	PROGRAM : F	5 300	PROGRAM : F	4 200	PROGRAM : E	3 110	:LINE#:REP :CD:]
04 /004	00a-700a	00A-700A	FOX5 NEWS AT 6PM	00P-630P	FOX 5 NEWS AT 50	0P-600P	FOX5 NEWS 5A	0A-600A	FOX 5 NEWS AT 51	0P-530P	DR OZ	00P-500P	ANDERSON COOPER	0P-400P	KATIE KATIE	0P-300P	BETTER LAS VEGAS BETTER LAS VEGAS	00A-1200N	TIME PERIOD : 1
0	ω ⊃	30	2 2	30	530 PM 530 PM	30		30	2 b W 2 b W	30		30		30		30	03 03	30	LGTH : SEC :
	\$725 00	\$725.00		\$900.00		\$1,025.00		\$450.00		\$950.00		\$500.00		\$450.00		\$425.00		\$195.00	RATE
	10/30	10/16		10/16		10/16		10/16		10/16	-	10/16		10/16	0	10/16		10/16	: START
FF/ C	J 7 / L	10/29		11/5		11/5		11/5		11/5	,	11/5	¢	11/5	120	11/5	10 00 D	11/5	END :
Ν	s	ω		N		N	•	ω		N	$\bar{\sigma}$	ω		N	10/25 100	ω	Diwace Court	ω	END :SPTS: WEEK :
	711-4	TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M	0 2	TU-F,M		TU-F,M		TU-F,M	معمدات	TU-F,M	EK: DAYS
Ν	s	o)		თ		თ		Ø		Ø		Ø		თ		9		9	:TOTL:

OCT11/12 18.21 *** KVVU-TV ***

:LINE#:REP :CD: :LINE#: 12 PROGRAM : CON COM1: 13 PROGRAM : CON COM1: 14 PROGRAM : CON COM1:	D: TIME PERIOD: 700P-730P EXTRA 1: EXTRA 700A-900A 700A-900A FOX5 MORNING 1: FOX5 MORNING 730P-800P : TMZ	: LGTH : SEC : 30 30 4G NEWS 30	: RATE:		: START: DATE 10/16 10/16 10/16 10/16	START : END DATE : DATE 10/16 11/5 10/16 10/29 10/16 10/29 10/30 11/5 10/16 11/5 10/16 11/5	START : END :S. DATE : DATE : 10/16	START : END DATE : DATE 10/16 11/5 10/16 10/29 10/16 10/29 10/30 11/5 10/16 11/5 10/16 11/5
(,)	: FOX5	NEWS						
(-)	730P-8 : TMZ	30	,350.	10/16	2	11/5		10 15 30-
15 PROGRAM: CON COM1:	900A-1000A : MORE LAS : MORE LAS	30 VEGAS VEGAS	\$275.00	10/16		11/5	11/5 3	
16 PROGRAM: CON COM1:	900P-1000P : FRINGE FTC: : FRINGE FTC:	30 : 9/28/12 : 9/28/12	\$4,000.00	10/19		10/26	10/26 1	į
17 PROGRAM: CON COM1:	800P-900P : BONESFTC:	30 9/17/12 9/17/12	\$7,500.00	10/29	Z Z	10/29	10/29 1	
18	900P-1000P	30	\$6,800.00	10/22		10/22	10/22 1 N/A	
18 PROGRAM: CON COM1:	900P-1000P : MOB DOCTORFTC: MOB DOCTORFTC:	30 FTC: 9/17/12 FTC: 9/17/12	\$6,800.00	11/5		11/5	11/5 1	
19 PROGRAM	200P-3	30	\$175.00	10/20		11/3	11/3 1	
PROGRAM : CON COM1:	: THE CLOSER					<u>S</u>	<u>a</u>	SB

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OM REP OCT11/12 18.21 *** KVVU-TV ***

								BBOGBAM :
	TUE	Н	11/6	11/6	\$500.00	30	00P-500P	28 4
	0				rc: 9/25/12 rc: 9/25/12	Y PROJECTETC:	NEW GIRL/MINDY	PROGRAM : CON COM1:
	TUE	Н	10/23	10/23	\$5,500.00	30	00P-1000P	27 9
		AA AA	10/10 10/00 M	õ		H I S	X-FACTOR RESULTS	PROGRAM :
	THU	Н	11/1	10/18	\$7,500.00	30	4006-400	200
						AK XE	FOX NEWS SUNDAY	PROGRAM :
	SUN	Н	11/4	10/21	\$850.00	30	00A-900A	25
			10/08 ND		Triends		EXTRA WEEKEND EXTRA WEEKEND	PROGRAM : CON COM1:
	SUN	Н	11/4	10/21	\$225.00	30	00P-600P	24 5
							CSI: MIAMI	PROGRAM : CON COM1:
	SUN	Н	10/21	10/21	\$185.00	30	.200M-100A	23 1
						йй	CRIMINAL MINDS	PROGRAM :
	SUN	Н	10/28	10/28	\$225.00	30	100P-1200M	22 1
			(n	ate Game	70	2)	FOX NFL (GAME	PROGRAM :
	SUN	Н	11/4	11/4	11500.00	30	00P-400P	21 1
	SUN	Н	10/21	10/21	11500.00	30	100P-400P	21 1
							THE CLOSER	PROGRAM : CON COM1:
	SUN	Ц	11/4	11/4	\$85.00	30	100A-200A	20 1
S : TOTL:	WEEK: DAYS	:SPTS:	: END	: START : DATE	EC: RATE	: LGTH : SI	TIME PERIOD	: LINE#:REP :CD:

REP HEADLINE# 6371546

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT/12							: LINE#:REP
118080.00	PROGRAM : CON COM1:	31	PROGRAM : CON COM1:	30	PROGRAM : CON COM1:	29	REP : CD:
NOV/12	: KATIE 1: KATIE	200P-300P	FOX5 MORNING	700A-900A	: FOX5 NEWS 6A	600A-700A	D: TIME PERIOD
68220.00		30	NEWS	30		30	: LGTH : SEC
		\$425.00		\$700.00		\$725.00	RATE
		11/6		11/6		11/6	: START
		11/6		11/6		11/6	: END
CON		Н		Ľ		Н	:SPTS:
CONTRACT TOTAL TOTAL SPOTS		TUE		TUE		TUE	WEEK : I
186300.00 154							DAYS
154		ם		1		1	:TOTL:

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KTUD 1% KLAS 26% KTNV 16% KVMY 8% KVCW 1%

CABL 0%

SVC- NSI DEMOS- RA35+*